

2026 AMRAAM INTERNATIONAL USERS' REVIEW (IUR) LOCATION: THE FAIRMONT HOTEL, DALLAS, TX.

SHOW DATES: APRIL 21 – APRIL 23, 2026 (LOAD IN ALL DAY ON MONDAY, APRIL 20, LOAD OUT AFTER LUNCH ON THURSDAY, APRIL 23rd)

EXHIBITOR POC: FOR ADDITIONAL INFORMATION OR TO RESERVE BOOTH SPACE CONTACT MR. JAMAL CARTER VIA EMAIL: JAMAL.CARTER.4@US.AF.MIL AND/OR MR. TONY ENNIS VIA EMAIL: TONY.ENNIS.2@US.AF.MIL

EXHIBITOR FEES FOR BOOTHS: 10X10(\$1,500); 10X20(\$2,300); 10X30(\$3,000)

EACH BOOTH WILL INCLUDE ONE 6FT TABLE WITH SKIRTING, BACK DRAPE WITH SIGN, 2 CHAIRS, WASTE BASKET, STANDARD 110V 20AMP POWER AND REGISTRATION FEES FOR UP TO 4 PARTICIPANTS. **NOTE:** IF POWER NEEDED FOR YOUR BOOTH IS HIGHER THAN THE STANDARD 110V 120 AMP OFFERED, EACH EXHIBITOR WILL NEED TO CONTRACT ADDITIONAL REQUIREMENTS SEPARATELY THROUGH ENCORE AT THE FAIRMONT DALLAS.

DRAYAGE: EXHIBITOR PACKAGES WITH ADDITIONAL INFORMATION WILL BE FORTHCOMING FROM ALLIANCE.

ALL BOOTH FEES ARE PAYABLE IN ADVANCE BY CREDIT CARD TO THE CUMBERLAND GROUP, INC. PLEASE USE QR CODES or LINKS BELOW FOR PAYMENT.

10 X 10 = \$1,500

[Pay for 10 X 10](#)



10 X 20 = \$2,300

[Pay for 10 X 20](#)



10 X 30 = \$3,000

[Pay for 10 X 30](#)



DEADLINE FOR PAYMENT IS FRIDAY MARCH 15, 2026

TO VERIFY YOUR PAYMENT HAS BEEN RECEIVED AND YOUR BOOTH IS RESERVED, EMAIL: JEFF.FOURMAN@THECUMBERLANDGROUP.COM

ADDITIONALLY, EXHIBITORS MAY SPONSOR A BREAKFAST OR LUNCH: CONTINENTAL BREAKFAST: \$10,000 (AVAILABLE APRIL 21, APRIL 22, OR APRIL 23) LUNCH BUFFET: \$15,000 (AVAILABLE APRIL 21, APRIL 22, OR APRIL 23)

A "THANK YOU" SIGN WILL BE DISPLAYED AT THE ENTRANCE TO THE BUFFET LINE WITH YOUR COMPANY LOGO

FOR BREAKFAST OR LUNCH SPONSORSHIP PAYMENT OR IF YOU NEED ASSISTANCE WITH BOOTH PAYMENT, PLEASE CALL THE CUMBERLAND GROUP AT 937-305-8087.

If you would like to ship small items for your vendor booth (i.e., pamphlets, pens, etc.) directly to the hotel, use the following address. Large/heavy boxes will not be accepted. Items cannot be received any earlier than 2 days prior to check-in. For larger items, refer to Exhibitor Package.

Fairmont Hotel
Attn: Hold for AMRAAM IUR (April 20, 2026)
1717 N Akard Street
Dallas, TX 75201